



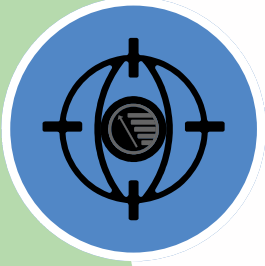
**PUIZER
PHARMACEUTICAL
(OPC) PRIVATE
LIMITED**

PITCH DECK

ABOUT COMPANY

Puizer Pharmaceutical (OPC) Private Limited, established in 2017 in Jhunjhunu, Rajasthan, is a leading manufacturer and exporter of pharmaceutical products in India. With a six-year experience in the industry, Puizer is known for its state-of-the-art CGMP-compliant plant, producing a wide range of products, including tablets, hard gelatin capsules, ointments, creams, dry syrups, ORS, and non-ORS powders. The company holds certifications such as WHO-CGMP, ISO 9001:2015, and HALAL, ensuring high-quality standards. Puizer's extensive product line includes antibiotics, antispasmodics, antimalarials, analgesics, antipyretics, antacids, multivitamins, cardiovascular medications, and hormonal products. Committed to excellence, Puizer leverages advanced technology and a highly qualified quality assurance team to deliver top-quality pharmaceutical products worldwide.



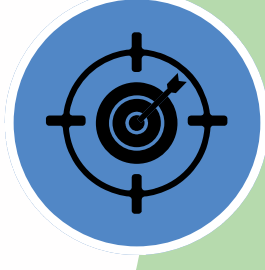


COMPANY VISION

Puizer Pharmaceutical aims to improve global health by leading in the biopharmaceutical and generics industry, making advanced, high-quality pharmaceutical solutions accessible to all.

COMPANY MISSION

Puizer Pharmaceutical is dedicated to providing high-quality, affordable medicines. Through advanced manufacturing and strict quality control, the company ensures effective and safe products for patients worldwide.



WHAT ARE THE PROBLEMS?

High R&D Costs:

Developing new drugs involves significant financial investment due to extensive research, clinical trials, and regulatory approvals, often leading to higher drug prices.

Patent Expirations:

Managing intellectual property and patent expirations is challenging, as the end of patent protection on key drugs increases competition from generic manufacturers, impacting revenue.



Regulatory Challenges:

Navigating complex and varying regulatory requirements across different countries can delay the market introduction of new pharmaceuticals.

Supply Chain Disruptions:

The pharmaceutical supply chain is vulnerable to disruptions from geopolitical issues, natural disasters, and pandemics, leading to potential shortages of essential medicines.

SOLUTIONS



COST-EFFECTIVE MANUFACTURING:

We maintain a CGMP-compliant plant with modern machinery to reduce production costs and ensure high quality.



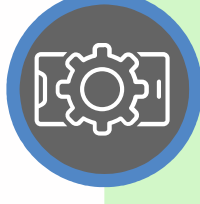
REGULATORY COMPLIANCE:

We hold certifications like WHO-CGMP, ISO 9001:2015, and HALAL, ensuring adherence to international regulations for smoother market approvals.



ROBUST SUPPLY CHAIN MANAGEMENT:

We use advanced technology and efficient practices to maintain a reliable supply chain, minimizing disruptions and ensuring the availability of essential medicines.



INTELLECTUAL PROPERTY MANAGEMENT:

We innovate and diversify our product portfolio, offering over 600 products to mitigate the impact of patent expirations and continuously introduce new products to the market.

SOME OF OUR PRODUCTS



**Amoxicillin Capsule
BP 250 mg**



**Artesunate for
injection 120mg**



**Azithromycin 500 mg
Tablets**



**Comsprin Tablets (Aspirin
Gastro-Resistant tablets BP
81 mg)**



**RELIEF GEL (Diclofenac
Diethylamine, Linseed Oil,
Menthol & Methyl
Salicylate gel)**



**Artesunate for
injection 120mg**



**Zobifixime-400
Capules (Cefixime
Capsules IP 400 mg)**



**Artesunate for
injection 120mg**

UNIQUE SELLING PROPOSITION

Wide Product Range:

Offering over 600 products, including antibiotics, analgesics, and multivitamins.



High-Quality Standards:

CGMP-compliant facilities with WHO-CGMP, ISO 9001:2015, and HALAL certifications.

Customer-Centric Approach:

Easy online ordering and reliable delivery services.



Affordable Pricing:

Cost-effective manufacturing processes to ensure accessible medicine prices.

Global Reach:

Exporting high-quality medicines to various countries worldwide.



Advanced Technology:

State-of-the-art facilities producing tablets, capsules, ointments, creams, and powders.

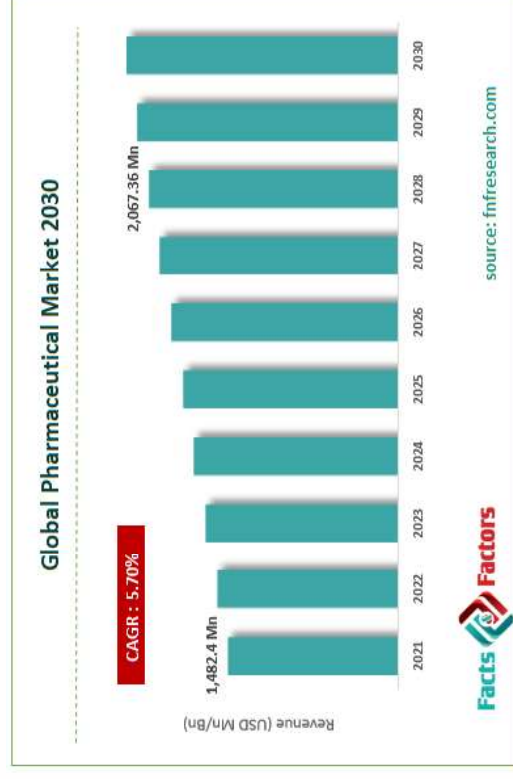


TARGET MARKET

- Global Export Markets
- Hospitals and Clinics
- Pharmacies and Drugstores
- Healthcare Providers
- Government Health Programs

MARKET SIZE

According to Facts and Factors, the global pharmaceutical market size was worth USD 1,482.4 million in 2021 and is estimated to grow to USD 2,067.36 million by 2028, with a compound annual growth rate (CAGR) of approximately 5.70% over the forecast period.



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REVENUE MODEL

- **Product Sales:**
 - Pharmaceutical Products: We generate revenue primarily through the sale of a wide range of pharmaceutical products including tablets, capsules, ointments, creams, and powders.
- **Online Orders:**
 - E-commerce Platform: We offer an online ordering system where customers can explore our website, find medicines, place orders, and make payments online. We also provide home delivery services.
- **Affordable Pricing:**
 - Competitive Pricing Strategy: We emphasize providing quality medicines at affordable prices, aiming to attract and retain customers through our competitive pricing.



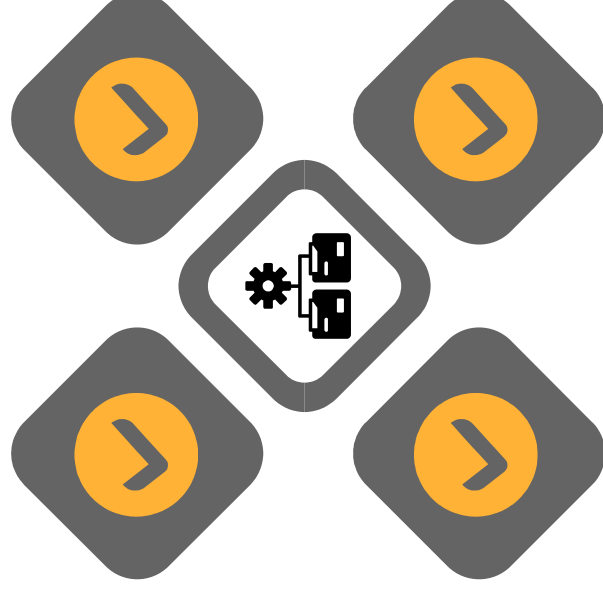
SCALE UP PLAN

Expand Product Range:

Introduce new pharmaceutical products, wellness items, and supplements to cater to diverse health needs, attracting a broader customer base.

Strengthen Partnerships and Collaborations:

Form collaborations with hospitals, clinics, and pharmacies to increase product visibility, credibility, and accessibility, boosting market share.



Enhance Online Presence:

Improve our e-commerce platform for a better shopping experience and increase digital marketing efforts to drive more online traffic and sales.

Expand Geographical Reach:

Enter new domestic and international markets by setting up distribution centers and enhancing our logistics for efficient delivery.

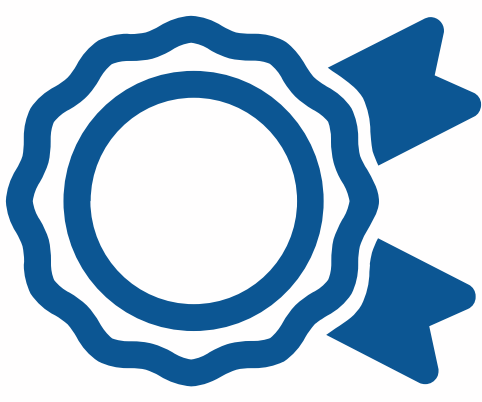
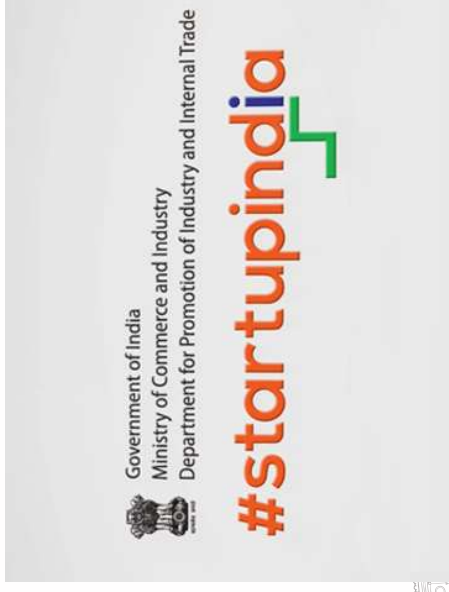
SOCIAL IMPACT

- **Improved Access to Healthcare:**
 - We provide affordable, quality medicines, enhancing public health by making essential healthcare accessible to more people.
- **Economic Growth:**
 - Our business creates jobs and supports local economies, contributing to economic development and providing livelihoods.
- **Health Awareness:**
 - We raise awareness about health conditions and the importance of timely medication through our marketing and education efforts.
- **Support for Healthcare Infrastructure:**
 - Our partnerships with healthcare providers ensure a reliable supply of medicines, strengthening the healthcare system and improving patient care.



IMPACT

CERTIFICATIONS



JOB CREATION TIMELINE

New Jobs are being created by PUIZER PHARMACEUTICAL (OPC) PRIVATE LIMITED

40
Jobs

300
Jobs

600
Jobs

March 2025

April 2028

April 2032




SHARE HOLDING



Sandeep Dhattarwal
100%

(INDIAN)

SANDEEP DHATTARWAL



THEORY OF CHANGE

SANDEEP DHATTARWAL



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Thank You
For Your Attention